

**COMMUNITY FM WORKSHOP PROGRAMME  
FRIDAY 23 MARCH 2007**

SESSION 1	<b>RSL's and Setting Up A Station</b> Richard Lace & Darren Jenkinson, Preston FM	<b>Station Management Best Practice</b> Christine Brennan, WFM & Alex Green, ALLFM	<b>How is Your Station Funded?</b> Cathy Brooks, Radio Regen	<b>Community Radio, Developers and Housing Providers</b> Melissa Madjitay, English Partnerships	<b>Community Radio Skills Swap Shop 1</b>
SESSION 2	<b>Getting Your Licence</b> Lawrie Hallett, OFCOM	<b>Delivering Training</b> Anne Harbin, MANCAT & Sylvia Hills, Freelance	<b>Financial &amp; Reporting Common Sense for Community Radio</b> Jaqui Devereux, CMA	<b>Measuring Impacts &amp; Audiences</b> Helen Manchester, Manchester Uni. & Salvo Scifo, Uni. Of Westminster	<b>Ask The Expert Drop In 1</b>
SESSION 3	<b>Volunteer Recruitment, Management &amp; Support</b> Haydn Insley, WFM	<b>Successful Project Management</b> Richard Lace, Preston FM	<b>Programming Regulations</b> TBC, OFCOM	<b>Arts Generating Communities</b> Pat Cochrane, CAPEUK	<b>Community Radio Skills Swap Shop 2</b>
SESSION 4	<b>Programming - An Essential Guide</b> Jason Kenyon, WFM	<b>Programming Regulations</b> TBC, OFCOM	<b>Beyond Advertising – The Happy World of Service Level Agreements</b> Kate Bevan, WFM & Gina Hine, ALLFM	<b>Crime &amp; Disorder</b> Mark Flanagan, WFM & Haydn Insley, WFM	<b>Ask The Expert Drop In 2</b>

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SESSION 5	<b>How is Your Station Funded?</b> Cathy Brooks, Radio Regen	<b>Advertising &amp; Sponsorship</b> Kate Bevan, WFM & Gina Hine, ALLFM	<b>Delivering Training</b> Anne Harbin, MANCAT & Sylvia Hills, Freelance	<b>Engaging Communities- Mainstream Agencies</b> Patrick Hanfling, MCC	<b>Community Radio Skills Swap Shop 3</b>
SESSION 6	<b>Recruiting, Managing &amp; Developing Staff</b> Zoe Chapman, Radio Regen	<b>Community Engagement through Community Radio</b> Darren Jenkinson, Preston FM	<b>Station Management Best Practice</b> Christine Brennan, WFM & Alex Green, ALLFM	<b>Community Cohesion</b> Mary Dowson, BCB & Faheem Chisti, Crescent Radio	<b>Ask The Expert Drop In 3</b>
SESSION 7	<b>Financial Reporting Common Sense for Community Radio</b> Jaqui Devereux, CMA	<b>Beyond Advertising – the Happy World of Service Level Agreements</b> Kate Bevan, WFM & Gina Hine, ALLFM	<b>Volunteer Recruitment, Management &amp; Support</b> Haydn Insley, WFM	<b>Measuring Impacts &amp; Audiences</b> Helen Manchester, Manchester Uni. & Salvo Scifo, Uni. Of Westminster	<b>Community Radio Skills Swap Shop 4</b>
SESSION 8	<b>Advertising &amp; Sponsorship</b> Kate Bevan, WFM & Gina Hines, ALLFM	<b>The Power of Networks</b> TBC & Phil Korbel, Radio Regen	<b>Recruiting, Managing &amp; Developing Staff</b> Zoe Chapman, Radio Regen	<b>The Power of Networks</b> TBC & Phil Korbel, Radio Regen	<b>Ask The Expert Drop In 4</b>