



Community FM Workshops

After the success of Community FM 2004, we recognise that delegates are coming to Manchester with varying levels of experience. We have therefore designed four workshop programmes for delegates with different experience and needs. Pick the group you think applies to you, and follow that workshop strand. Workshops are repeated, and some are run simultaneously, so everyone gets a chance to go. If you know which group you'd like to join you can make your booking now. Alternatively you may pick any individual workshop from the schedule rather than follow one of the groups.

Workshop booking: If you have already registered you will be emailed a workshop schedule and booking form to make your choices. Otherwise you will be sent a workshop booking form when you register. As well as the main schedule of workshops, there are also 'Fringe' events for those who want more, see below.

Session		Beginners		Licence seekers	Licence holders		Community Radio Partners
		Group a1	Group a2	Group b	Group c1	Group c2	Group D
F R I D A Y	1	Technical	Getting Going	Training	RSL to Full-time		Regeneration
	<i>LUNCH</i>						
	2	Getting Going	Funding	Ofcom	Training	Volunteer Support	Community Engagement
	3	Funding	Technical	Licence Part Two	Volunteer Support	Systems	
S A T U R D A Y	4	Training		Funding	Systems	Community Outreach	Crime and Disorder
	<i>LUNCH</i>						
	5	Rules	Programming	Licence Part One	Funding	Training	Local Authority Services
	6	Programming	Rules	Licence Part Three	Community Outreach	Funding	Social Housing

Either Group A or Group C will be revised to a single strand of workshops – same subjects but not repeated – depending on demand. It is unlikely that we will know which strand will be so affected much before the event. We will do our best to fulfill your workshop requirements but exact timings cannot be guaranteed.

Group A:

Absolute Beginners – for people only just starting out in community radio.

- **Getting Going** – starting your group, defining the benefits, key partners, RSL no.1.
*Jason Kenyon (Wythenshawe FM Programme Manager) and
Darren Jenkinson (PRESCAP community development, ex Wythenshawe FM)*
- **Funding** – for beginners, grant spotting, fitting your project to the grant, filling in forms.
Hosted by the Community Media Association
- **Technical** – studio, transmitters, pre production, automation and more.
Phil Edmonds (Radio Regen Technician)
- **Rules** – Law, Ofcom, Advertising Standards Authority & your own.
Alex Green (Station Manager ALLFM)
- **Training** – for beginners, principles of good training, training in the community, vital learning outcomes.
*Anne Harbin (Radio Regen Lead Trainer) and
Sylvia Hills (Radio Regen Community Learning Manager)*
- **Programming** – narrow or broad-casting, programme formats, music, promotional content.
*Jason Kenyon (Wythenshawe FM Programme Manager) and
Chris Sumner (ALLFM Volunteer Support)*

Group B:

Licence Applicants - for groups intending to bid for five year licences.

- **Ofcom** – Lawrie Hallett, Senior Associate, Radio Planning & Licensing Team will give a introduction to the licensing process. He will also preview what is known of next year's procedures and some of the difficulties that applicants might face. Please note that this session is intended as general briefing and not as a forum for providing specific advice to individual groups a briefing for applicants by the Ofcom community radio team.
Lawrie Hallett (Ofcom)
- **The Application Form parts 1–3** – the forms will change next year but they will still be testing the same criteria so a detailed look at the process with experienced form fillers will be very useful to any would-be applicant.
*Mary Dowson (Bradford Community Broadcasting – a 'strong application' according to Ofcom),
Matthew MacDonald (Diversity FM, Lancaster) and
David McGealy (Oldham Community Radio)*
- **Training** - principles of good training, training in the community, making it work for your station, accreditation, progression, evaluation, partnering up with a college.
*Anne Harbin (Radio Regen Lead Trainer) and
Sylvia Hills (Radio Regen Community Learning Manager)*
- **Funding** & social enterprise - grants, loans, advertising and other forms of revenue generation.
Hosted by the Community Media Association.



Group C:

Licence Holders - for groups that have been awarded licences or who hope to gain one this year.

- **From RSL to Full Time** – the big changes, planning for the long run, '90% community', delivering social gain, managing on low resources -
*Alex Green (Station Manager ALLFM) and
Christine Brennan (Wythenshawe FM Station Manager)*
- **Systems** – monitoring, financial, and resources. Yes we know it's dull but you know it's necessary.
*Dr. Cathy Brooks (Radio Regen Project Manager) and
Kirsty Walker (Halton FM)*
- **Funding** & social enterprise – grants, loans, advertising and other forms of revenue generation.
Hosted by the Community Media Association
- **Training** – making it work for your station, accreditation, progression, evaluation, partnering up with a college.
Anne Harbin & Sylvia Hills (Radio Regen Training Managers)
- **Volunteer Support** – so much more than radio, volunteer inductions & agreements, discipline and increased responsibilities.
*Danielle Porter (ALLFM Volunteer Support Worker) and
Haydn Insley (Wythenshawe FM Volunteer Support Worker)*
- **Community Outreach** – finding out who's out there, getting them through the door, appropriate levels of involvement (it's more than just giving out info), representation.
*David Armes (ALLFM Community Development Officer) and
Darren Jenkinson (PRESCAP community development, ex Wythenshawe FM)*



Group D:

Community Radio Partners - for officers of groups that work or intend to work with community radio stations.

In these workshops, officers from agencies that work with Radio Regen will outline the nature of the work they do with community radio what benefits it brings to them and what opportunities might be available for other practitioners in that field.

- **Social Housing** with Irene Southern (Willow Park Housing Trust Wythenshawe)
- **Crime & Disorder** with Mark Flanagan (Manchester Crime & Disorder Partnership) TBC
- **Regeneration** with Michael Farrelly (Wythenshawe Regeneration Team) & Sam McCormack (Arts & Regeneration Officer Manchester Inner South, & ex PCT)
- **Schools** (TBC)
- **Local Authority Services** with Gina Hine (Manchester City Council Social Care Team) Saturday a.m.
- **Community Engagement** with Patrick Hanfling (Manchester City Council/LSP Community Engagement Team) – Friday p.m.



'The Fringe'

There is so much to talk about in community radio that not all of it could ever be squeezed into even a two day schedule. We have therefore created a 'fringe' session of optional workshops after Friday's closing session (about 5.30) tackling issues that might not be of interest to everyone. These sessions will be less 'skills' based and more discursive than those in the main schedule so, more than ever, be prepared to share your views and experiences.

- **Rural** – With a frequency squeeze expected in the big cities, rural radio will come more and more to the fore. If you are based in a rural area, then join others with the same background to discuss what makes you different from your city cousins and what potential there might be in sharing your experiences in a network. Host TBC
- **Radical Radio?** – Ally Fogg (Author of the Community Radio Toolkit) will facilitate a discussion on whether community radio – with its unparalleled editorial freedoms, should take on the challenge of promoting alternative world-views. If so, how far can you go without Ofcom being called in to check your balance and impartiality.
- **Technical** – Radio Regen's Phil Edmonds – who's had more experience than anyone of keeping full time UK FM community radio stations going, will host a session for all of you of a technical bent. The mission? To swap tips.
- **Advertising** – Simon Walker from Tameside Community Radio – will lead a session based on his substantial experience on the other side of the fence in commercial radio.
- **Research** – There is no substantial body of academic research on UK community radio. Researchers Salvatore Scifio (Westminster Uni), & Helen Manchester (Manchester Uni) want to meet other researchers and community radio practitioners to discuss the benefits of research for the stations and the sector as a whole.

If you have any questions please call Helen on **01706 824 229** or email info@communityfm.net



Conference Programme

FRIDAY 21st October

- 9.00am Registration and coffee**
- 9.30am Welcome & opening**
Steven Broomhead, Chief Executive of the North West Regional Development Agency
- 9.40am James Purnell MP, Minister for Creative Industries & Tourism**
- 10.45am Coffee**
- 11.15am Workshop 1**
See Timetable above for details of the six workshop sessions.
- 12.30pm Lunch**
- 1.20pm Workshop 2**
- 2.25pm Workshop 3**
- 3.30pm Tea**
- 4.00pm Why Community?**
Geoff Thompson & Zane Ibrahim
- 5.00 – 6.30pm Fringe events/discussions**
- 7.30pm Dinner**
- 9.00 – 11.00pm Live music & DJ's in the Urbis Foyer**

Sponsored by the CMA/Equal

SATURDAY 22nd October

- 9.20am Kip Meek (Ofcom) – Community Radio in the Converged Media**
- 10.00am The Ofcom Community Radio Team –**
The first year of licensing and what's in store.
- 10.45am Coffee**
- 11.15am Workshop 4**
- 12.30am Lunch**
- 1.20pm Workshop 5**
- 2.25pm Workshop 6**
- 3.30pm Tea**
- 4:00pm Community Radio Working Together – Where Next?**
- 5:00pm Close of conference**

